

BOTTLE SIZE: 1 pound

MAXIMUM LABEL SIZE: 2 inches wide by 3.5 inches tall

FRONT LABEL

Top line: “Local • Pure • Raw”

Second line: “HONEY”

Third line: insert COMPANY LOGO

Bottom third of label: “Net Wt. 1 LB (454 g)”

Note: move curly accents to bottom corners of label

BACK LABEL

Top third of label: “Sleepy Creek Honey promises 100% pure honey, never pasteurized, and sourced exclusively from beehives we keep near Berkeley Springs, West Virginia”

Middle third of label: insert nutrition facts, but change number of “Servings” to “22”

Nutrition Facts	Servings: 16, Serv. size: 1 Tbsp (21g),
Amount per serving: Calories 60 , Total Fat 0g (0% DV), Sat. Fat 0g (0% DV), <i>Trans</i> Fat 0g, Cholest. 0mg (0% DV), Sodium 0mg (0% DV), Total Carb. 17g (6% DV), Fiber 0g (0% DV), Total Sugars 17g (, 34% DV [†]), Protein 0g, Vit. D (0% DV), Calcium (0% DV), Iron (0% DV), Potas. (0% DV).	
[†] One serving adds 17g of sugar to your diet and represents 34% of the Daily Value for Added Sugars.	

Bottom third of label, left hand side:

Insert, very small font: “DO NOT FEED HONEY TO INFANTS UNDER ONE YEAR OLD”

Bottom third of label, right hand side:

Sleepy Creek Honey
249 Charolais Way
Berkeley Springs, WV 25411
www.sleepycreekhoney.com